



# RESOURCE-BASED VIEW, A THEORY TO GUIDE THE IMPLEMENTATION AND EVALUATION OF CAPACITY BUILDING SERVICES

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In the United States, community-based organizations (CBOs) are at the forefront of the delivery of HIV/AIDS prevention services. They are charged for bringing research into practice by implementing evidence-based interventions and to do so while ensuring cost-effectiveness and accountability. The advent of new HIV prevention technologies compel CBOs to become even more technologically and scientifically sophisticated since they involve biomedical interventions, economic evaluations for resource allocation, and linkages to clinical service providers. The federal government and the philanthropy sector spend millions of dollars in capacity building, technical assistance, and training to assist CBOs in carrying out their mission. Yet, programmatic theories to guide the implementation and evaluation of those efforts are lacking.

## RESOURCE-BASED VIEW

A theory developed in the field of organizational psychology contends that organizations need to interact with their environment to obtain needed resources to carry out their mission.



Under the proposed framework, the delivery of **capacity-building assistance services** consists of three core steps:

1. identification of needs
2. identification of resources,
3. address need by identifying, creating, or facilitating resources

## HYPOTHESIS

An organization or agency is capable of implementing a task if it has all necessary and sufficient resources to accomplish it.

## LIMITATIONS

- Attribution: Difficult to attribute change to the CBA intervention
- Agency: Capacity to act independently
- Necessary vs Sufficient

## REFERENCES

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